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Serial Entrepreneur Bill Green Donates Book Proceeds to Alzheimer's Foundation
Bill Green's All In: 101 Real-Life Business Lessons for Emerging Entrepreneurs

Author Bill Green has announced an unprecedented charity offer for the Alzheimer's Foundation of America: one hundred percent of his new book's royalties will be donated to the organization for a disease that has personally affected Bill's own family.

"We are tremendously honored that Bill has chosen the Alzheimer's Foundation of America (AFA) to be the beneficiary of all net proceeds from the sale of **All In**," said Charles J. Fuschillo, Jr., AFA's president and chief executive officer. "After seeing first-hand the toll Alzheimer's disease takes on individuals and families, Bill decided to do something about it—he went 'all in'—with the same commitment he puts into his business ventures. All of us at AFA are truly grateful for his support."

Said Bill, "This is for my loving father, mother-in-law, and all those who suffer from Alzheimer's disease. I hope that my donation can make a difference and that one day soon, research will find a cure."

In **All In: 101 Real Life Business Lessons for Emerging Entrepreneurs**, Bill Green uses his own impressive business achievements (and his few fiascos) to provide the reader with the practical tools needed to launch that Big Idea or improve their existing business. In his own unique, humorous, and impassioned style, Bill explains, step by step, what it took to leverage his flea market business into a small hardware store, and then morph that store into Interline Brands, a distribution empire.

"I want to inspire entrepreneurs of all ages and levels of experience to take up the challenge of a small business with passion and joy." He leads his readers, using his own life experiences as examples, through all the steps necessary to transform that Big Idea into a successful and fulfilling business—and beyond.

Already being touted by entrepreneurs and entrepreneurial professors alike, **All In** will delight anyone who owns their own business, or wants to!

To read what the experts are saying about **All In**, visit <http://bgreenauthor.com/reviews/>

ABOUT THE AUTHOR

William S. "Bill" Green is the straight-talking, edgy, no-holds-barred serial entrepreneur who has built multiple businesses during his 40-year career. Green is best known for "bootstrapping a startup" before anyone knew what the word "startup" meant. He propelled his first company, Wilmar Industries, from a flea market table to one of the largest industrial distribution companies in the U.S., now known as Interline Brands.

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